

ambiente

2023 Looks even better: Cristel, Dibbern, Kuhn Rikon, Robbe & Berking, Rosenthal, and Villeroy & Boch Hotel show what's trending in the Ambiente dining area

Frankfurt am Main, August 2022. From February 3 to 7, 2023, the world's leading consumer goods trade show welcomes top national and international brands with fresh innovations that enrich retail assortments.

The big stage for everything that makes cooking and the household easier and eating more beautiful once again shows true dining treasures. From glass, porcelain and innovative kitchen accessories to small electrical appliances, buyers can find inspiration here. "Ambiente continues to be the global meeting place for the Dining sector. That is why we are delighted that the leading companies in the sector will be presenting their highlights at Ambiente 2023. This clearly shows how important the physical encounters at Ambiente are for making decisions and doing business," says Thomas Kastl, Director Ambiente Dining.



Robbe & Berking shows at Ambiente 2023 high quality silverwear, which immediately catches the eye of every viewer

Numerous top brands such as Alfi, Bormioli Rocco, Cristel, De Buyer, Dibbern, the Küchenprofi Group (with Cilio, Zassenhaus, Küchenprofi), Kai, Kuhn Rikon, Libby, Mepal, Pasabahce with the Nude brand, Robbe & Berking, Rosenthal, Sodastream, Tramontina or Westmark bring glamor and variety to the table in the Dining area.

"We at Robbe & Berking are all looking forward to finally experiencing Ambiente again. Like many other exhibitors, we have used digital options for substitute events in recent years. But at the same time, we have really missed our Frankfurt trade show. Nothing comes close to the trade fair experience of an Ambiente," says Oliver Berking, Managing Director of Robbe & Berking.

For Alfred Habel, Managing Director of Westmark, Ambiente is also of outstanding importance: "Ambiente is still the leading international trade fair for the industry, the central trade fair in Europe, the link between the continents. A place where you can measure yourself against industry partners and exchange ideas. Our industry in particular is still a people's business. Direct personal contact is important. Being able to physically 'touch' samples of goods on site at the show creates more proximity to the products."

For the second time, Ambiente will bring together the growing range of products for hotels, restaurants and catering suppliers, and for the first time in Hall 11.0. The segment, which is in very high demand, attracts numerous nationally and internationally renowned brands. On board are leading companies such as APS, BHS, RAK, Steelite, Utopia or Villeroy & Boch Hotel.

From February 2023, Ambiente will be held at the Frankfurt exhibition center at the same time as the leading international consumer goods trade fairs Christmasworld and Creativeworld.

Ambiente/Christmasworld: February 3 to 7, 2023
Creativeworld: February 4 to 7, 2023

Note for journalists*:

For more information, please visit: ambiente.messefrankfurt.com.

Press information & images:

<http://ambiente.messefrankfurt.com/>

On social media:

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Leading international trade fair Ambiente

New perspectives open up undiscovered opportunities: As the leading international consumer goods trade fair, Ambiente maps the changes in the market with an eye to the future. For five days, it presents a unique mix of ideas and products - and is the platform for global trends. For Table, Kitchen and Housewares, the fair is the unrivalled No. 1 in the Dining segment. In Living, all styles and market segments can be experienced around the home, furnishing and decorating. Giving presents gifts and personal accessories in all facets and will in future offer high-quality stationery as well as articles relating to school supplies. The new Working section fleshes out the working worlds of tomorrow. With its future-oriented HoReCa and Contract Business segments, Ambiente also has a strong focus on the international contract business. The major themes of sustainability, new work, design, lifestyle, digital expansion of trade, and future retail accompany the event, as do a large number of industry events, young talent programs, trend presentations and awards ceremonies. Due to its unrivalled product range in terms of breadth and depth, it is unique worldwide and offers the best connections for making contacts and finding new business partners.

Home of Consumer Goods - the new one-stop store for the global order season

Under the motto "Home of Consumer Goods", Ambiente, Christmasworld and Creativeworld will be held simultaneously for the first time at one of the world's most modern trade fair centers from February 3-4 to 7, 2023. The newly created combination of three successful leading trade fairs at one location at one time thus combines their strengths and thus offers an unprecedented, simultaneously available, future-oriented product range in quality and quantity. Global business with large volumes is intensified. Messe Frankfurt will continue to offer the largest platform for global sourcing outside China. Frankfurt is thus the center of the global order season, strengthening synergy effects and efficiency for all participants, and is thus the one, comprehensive inspiration, order and networking event for a globalized industry. This is where the newest trends are presented and the global metatrends are experienced and made visible.

Nextrade – the digital marketplace

The digital ordering and data management system for suppliers and retailers in the consumer goods industry extends the trade fair and allows orders to be placed at any time of day or night, 365 days a year.

www.nextrade.market

Conzoom Solutions – the platform for retailers

Conzoom Solutions is a knowledge platform that offers the consumer goods industry a wide range of studies, trend presentations, workshops and guidelines for the point of sale. It provides a complete overview of Messe Frankfurt's international portfolio in the consumer goods sector – bundling a wide range of information for retailers.

www.conzoom.solutions

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com